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F.A.I.R.: where tradition meets innovation

Fabbrica Armi Isidoro Rizzini, the Italian shotgun brand more commonly known as F.A.I.R., is acclaimed for blending aesthetic appeal with mechanical performance by seamlessly using both artisanal craftsmanship and state-of-the-art technology



CRAFTSMANSHIP ROOTED IN TRADITION AND TECHNOLOGY

F.A.I.R., an acronym for Fabbrica Armi Isidoro Rizzini, epitomizes the fusion of innovation, technology, and tradition in shotgun manufacturing. This Italian brand is globally recognized for its exceptional shotguns, each crafted under the guiding principle of continuous research and development. The production process at F.A.I.R. is a meticulous blend of precision engineering and artisanal craftsmanship, ensuring that every shotgun meets the highest standards of quality and performance.

PRECISION IN PRODUCTION

The journey of a F.A.I.R. shotgun begins with the development of each mechanical component. Utilizing modern numerical control machine tools, these components are crafted with unparalleled precision. This high-tech foundation sets the stage for the subsequent phases of production, which involve detailed manual finishing. Every shotgun undergoes rigorous testing to ensure reliability and performance before moving on to the assembly phase.

ARTISTIC ASSEMBLY

During assembly, the shotguns are fitted with carefully selected woods, which are expertly matched to the action. This precise casing work is a hallmark of F.A.I.R. craftsmanship,

reflecting the brand's commitment to creating shotguns that are both functional and aesthetically pleasing. The result is a product that embodies the exclusivity of great creations, destined to be cherished for years as a prestigious reference of refined artistic and conceptual skills.

HARMONIZING TECHNOLOGY AND TRADITION

F.A.I.R. told us that what sets the company apart is the seamless harmony between technological advancements and traditional manual operations. This unique blend captures the essence of F.A.I.R.'s identity as an industrial company that embraces an artisanal vision. The meticulous care and refinement involved in the production process are not mere goals but established methods that define the F.A.I.R. ethos.

THE ISIDE MODELS: ENGINEERING EXCELLENCE AND AESTHETIC PURITY

The Iside family of shotguns represents the pinnacle of F.A.I.R.'s craftsmanship. Known for their "round-body" action, the Iside models combine engineering precision with artistic elegance. The heart of the Iside shotgun is crafted from a full Monobloc forged by shaving removal, resulting in a shotgun that is both robust and visually captivating.

The Iside models have been praised for their lightness, strength, and lines. The family includes several variants, each with

distinct features:

- **ISIDE:** Features a manual extractor.
- **ISIDE EM:** Boasts a "triple depth" laser engraved action and automatic ejector.
- **ISIDE TARTARUGA GOLD:** Highlights a color-hardened action with gold subjects and a wood recoil pad.
- **ISIDE GARDENA:** Offers a double trigger/single trigger shooting system, manual extractor, and divergent barrels for a wide bullet group.

These models are available in a wide range of calibers, including 12, 16, 20, 28, and 410, catering to the diverse preferences of shotgun enthusiasts.

F.A.I.R.'s Rebecca Rizzini told *Gun Trade World*: "F.A.I.R.'s commitment to blending innovation with tradition has positioned it as a leading name in the world of shotguns. Each F.A.I.R. shotgun is evidence of the brand's dedication to quality, precision, and aesthetic excellence. Whether for sport, hunting, or collection, a F.A.I.R. shotgun represents the pinnacle of Italian craftsmanship, embodying a legacy that continues to evolve with each new model." **GTW**

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